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8/12/2007

FOR IMMEDIATE RELEASE

ALIAS CREATIVE GROUP LAUNCHES NEW RADIO AD CAMPAIGN

Alias has launched a series of radio spots that are airing on local radio stations, including 1240 WINK - AM, BOB FM, among other stations. The target is Southwest Florida business owners who are aware of the importance of preparing for the approaching season and who want to make the most of it.

The radio spots are aimed at raising our market presence and informing the public about our video, print, and web production services. The message is, we get you on air, in print, online and on time! You can listen to a sample of the radio commercial on our website, or tune into one of the many radio stations we are scheduled to air.

"This is part of our overall plan to increase our market presence before season comes. Season is like a storm, and those businesses that don't prepare for it now, are losing an opportunity because their competitors might be more than ready for it. Whether we help them target their market with television, radio, print ads, or the web, we are here to help people grow their businesses efficiently and effectively. We are strong believers in the philosophy of being consistent AND persistent with all aspects of our clients' advertising." says Aaron Belchamber, co-owner and media director.

Alias Creative Group, Ltd. Co. is a local advertising agency/production house located in Southwest Florida. Preview some of their work and find out more about them at www.acgteam.com, or call (239) 344-6711.

your voice in the marketplace
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